Truck Driving Picture This



Becoming a successful and safe truck driver doesn’t end when you obtain your CDL. Have an always-learning and “Safety First and Always” mindset to further your skills and confidence.

Keeping your drivers safe on the road isn’t just essential for their health and well-being. Their safety directly impacts other motorists on the road, as well as your bottom line. The Department of Labor (DOL) singles out trucking as one of the most dangerous occupations in the United States. In fact, transportation and logistics fleets have some of the highest numbers of injuries and fatalities on the job—and those numbers seem to only grow year over year. By improving the safety of your drivers, you not only ensure their protection, but you can also reduce costs associated with accidents, claim payouts, and rises in insurance premiums. The good news is that you can improve your truck drivers’ safety by creating a work culture that actively coaches, trains, and rewards the safest drivers. Read on for our best truck driving tips and advice on how to improve the overall safety of your fleet.

An important part of building a safety-first culture is incentivizing and rewarding drivers who embody good driving habits and practices. One of the easiest ways to ensure safety in your fleet is through building out coaching and rewards programs. By introducing dash cams to your fleet, you can use real footage to actually show drivers how to improve their safety on the road.