Seven Statistics on Deadly Driving



Distracted driving is a safety concern for employers whose workers drive on the job because you don't want your employees injured or killed in car accidents caused by distracted drivers. In addition, employers can be held liable for distracted driving accidents caused by their employees.

Check out these seven deadly driving statistics:

1. At any given daylight moment across America, approximately **660,000 drivers** are using cell phones or manipulating electronic devices while driving, a number that has held steady since 2010 (NOPUS), and every day in the U.S., more than **eight people** are killed in crashes reported to involve a distracted driver.
2. Distracted Driving is now the number one risk on Canadian roads contributing to **8 in 10** collisions.
3. When you text while driving, the time that you spend with your eyes off the road increases by about 400%. So, it's no surprise that texting and driving is **six times** more likely to get you in an accident than drunk driving. That's right, it is safer for someone to get wasted and get behind the wheel than to text and do it.
4. Reading a text message while driving distracts a driver for a minimum of **five seconds** each time. Five seconds is the average time your eyes are off the road while texting. When traveling at 55mph, that's enough time to cover the length of a football field blindfolded. This means that the chances of an accident occurring while reading a text is extremely high.
5. It takes an average of just **three seconds** after a driver's mind is taken off the road for any road accident to occur. This is the bare minimum amount of time it takes, and it is surprisingly small. Three seconds is the time it takes to turn your ignition when starting your car.
6. The chances of a crash because of any reason is increased by **23 times** when you are texting. Even if the crash is another driver's fault, you will probably have been able to avoid it if you had been looking at the road instead of the phone.
7. Driver distraction is a factor in about **4 million** motor vehicle crashes in North America each year.

Distracted driving is a safety concern for employers whose workers drive on the job because you don't want your employees injured or killed in car accidents caused by distracted drivers. In addition, employers can be held liable for distracted driving accidents caused by their employees.