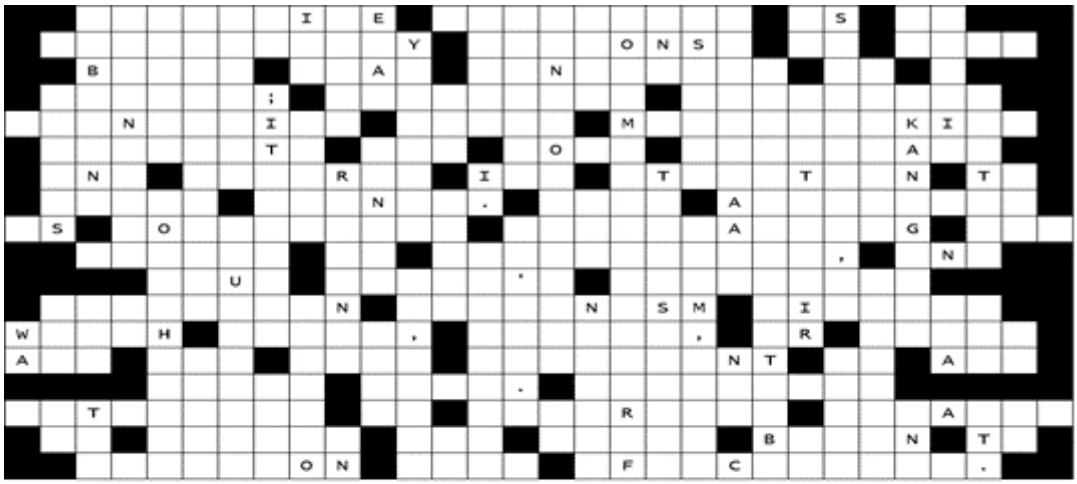
Selective Attention at Work Fallen Phrases







Selective attention is an involuntary response in your brain that functions as a filter; selective attention identifies which multitasking elements are most important and diverts its attention to those things. Your attention is constantly multitasking and taking in information, and your brain’s selective attention mechanism filters which sound, sights, or tasks are the most important at any given time. Selective attention is important because it allows the human brain to function more effectively.