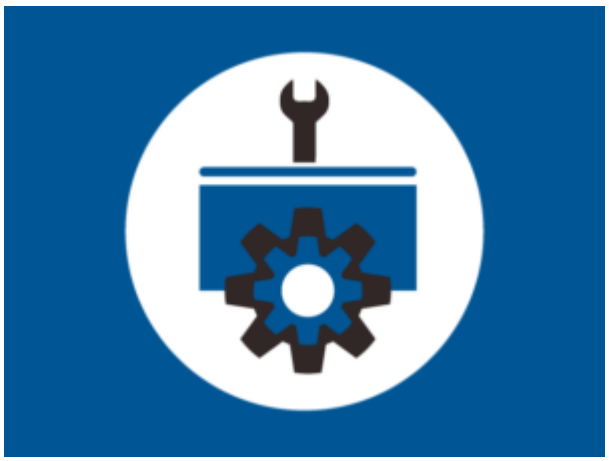
NAA Renter Attitudes Towards Pest Control



Infographics on the attitudes of renters toward pest and the need for pest control.

BED BUGS GENERATE
THE MOST ANGST
AMONG APARTMENT RENTERS

39% SAY IT IS THE PEST THEY WOULD "LEAST" LIKE TO SEE IN THEIR APARTMENT

MORE THAN 6 IN 10 APARTMENT RENTERS
TELL SOMEONE
WHEN THEY SEE A PEST

85% OF APARTMENT RENTERS
HAVE ENCOUNTERED
A PEST
IN THEIR APARTMENT
THE PAST 12 MONTHS



51% OF APARTMENT RENTERS
ARE RARELY OR NEVER NOTIFIED
OF UPCOMING VISITS FROM THEIR
PEST CONTROL TECHNICIAN