DEI Backlash In Canada



Recorded Date: June 10, 2025

Time: 9:00 AM – 10:00 AM (PST)

Speakers: Glenn Demby, Editor-in-Chief

About This Webinar

Diversity, Equity, and Inclusion (DEI) initiatives are facing increased scrutiny in Canada, influenced by political shifts and economic pressures. While some organizations are scaling back their DEI efforts, others are reaffirming their commitment to inclusive workplaces. This evolving landscape presents challenges and opportunities for HR professionals.

Join **HR Insider Editor-in-Chief Glenn Demby** for a timely webinar that delves into the current state of DEI in Canada. Drawing on recent developments and expert insights, Glenn will explore the implications of the DEI backlash and provide practical strategies for HR leaders.

In this 60-minute session, you'll gain insights into:

- The factors contributing to the DEI backlash in Canada and its impact on organizations
- Legal considerations and compliance requirements related to DEI initiatives
- Effective communication strategies for addressing DEI policy changes with employees
- Best practices for maintaining an inclusive workplace amidst evolving DEI dynamics
- How to align DEI efforts with organizational values and business objectives
- This webinar is essential for HR professionals seeking to navigate the complexities of DEI in the current Canadian context.

Reserve your spot today to stay informed and proactive in managing DEI challenges.

What’s Included

1. **Expert Insights:** Join HR Insider Editor-in-Chief Glenn Demby for an up-to-date look at how political, legal, and social shifts are shaping the future of DEI in Canadian workplaces.
2. **Understanding the DEI Backlash:** Unpack the key drivers behind growing skepticism toward DEI initiatives—and what it means for HR leaders and employers.
3. **Identifying Risk Areas:** Learn where legal exposure and internal conflict are most likely to emerge as organizations adjust their DEI strategies.
4. **Implementing Safe Practices:** Discover actionable steps to review your current DEI programs, ensure compliance, and maintain employee trust.
5. **Avoiding Legal Pitfalls:** Explore the legal boundaries of DEI policy changes, from hiring practices to employee communications, and how to stay onside with provincial and federal requirements.
6. **Live Q&A Opportunity:** Bring your pressing DEI questions—Glenn will offer live, practical advice tailored to your challenges.
7. **Supporting Resources:** Gain access to tools and guidance to help revise DEI policies, communicate changes effectively, and align with evolving legal and cultural standards.

Who Needs To Be There?

1. HR Managers & DEI Leaders
2. Compliance Officers
3. In-House Legal Counsel
4. Talent Acquisition & Recruitment Professionals
5. Learning & Development Managers
6. Organizational Development Specialists
7. Executives & People Leaders
8. Anyone responsible for shaping or executing workplace DEI initiatives