May 15 – Corporate Wellness Programs and Challenges



Date: May 15

Time: 9:00am – 10am PST

Speaker: Robin Bender, Mega Health at Work Inc.

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Topic:

Implemented Programs:

Physical Fitness: Gym memberships, onsite classes (yoga, Zumba, Pilates), and company sports teams.

Nutrition: Resources, workshops, and consultations with nutritionists to promote healthy eating habits.

Mental Health: Counseling, stress management workshops, mindfulness sessions, and mental well-being apps.

Smoking Cessation: Support and resources for quitting smoking, including counseling and nicotine replacement therapy.

Financial Wellness: Workshops and resources on budgeting, saving, investing, and debt management.

Work-Life Balance: Flexible schedules, telecommuting, and parental leave policies.

Ergonomics & Safety: Ergonomic assessments, adjustable workstations, furniture, and safety training.

Health Challenges: Competitions like step and weight loss challenges with incentives.

Employee Assistance (EAPs): Confidential counseling and support services for personal or work-related issues.

Success Rating: The average success rating of these programs is 5.7 out of 10.

Challenges:

Engagement: Difficulty in engaging a majority of employees despite regular

participation from some.

Buy-in Across Divisions: Lack of consistent support and participation across different departments and locations.

Engaging Remote Employees: Challenges in involving remote workers in wellness initiatives.

Targeting Initiatives: Difficulty in directing programs to those who would benefit most.