# How to Avoid Counterfeit Electrical Goods Infographic





Using qualified electricians and purchasing from reputable distributors and retailers gives you: safety, security, and the backing of the Manufacturer.

# Purchasing Counterfeits Has Consequences:

#### Counterfeits:

• Have low quality components

- Are unregulated and untested
- Unsafe and not backed by a manufacturer warranty
- Could lead to identity theft if purchased from a non-reputable vendor

## Counterfeit's Unintentional Consequences

- \$1.38 billion of counterfeits are seized yearly
- 87% of counterfeits originate in China and Hong Kong
- 1/3 of website hosting pirated or counterfeit goods contain malware according to the office of U.S. Intellectual Property Enforcement Coordinator
- 750,000 American jobs are lost every year due to counterfeiting

### How to Avoid Counterfeits

- Only purchase from trusted sources
- Only purchase items have been tested or marked by a Nationally Recognized Testing Laboratory
- Check electrical manufacturers websites to find authorized retailers and distributors
- Products and packing with typos or misspellings have a light likelihood of being counterfeit
- Only use licensed, insured, and bonded contractors that will stand behind their work